

# CATCH THE BIG GAME



Communities with a local newspaper are smarter, stronger and closer. Their citizens are connected to one another, and invested in what happens around them — whether it's voting for area leaders, shopping locally, supporting kids in the community, or building careers in town.

The local paper is also one of the only places you can find timely news on what's happening right where you live. That's why 152 million Americans read local newspapers each week.

**Keep reading your local newspaper...  
and keep your community going strong.**